QP CODE: 26017005

26017005

Reg No : .....

Name : .....

# B.VOC DEGREE REGULAR/IMPROVEMENT/REAPPEARANCE/ MERCY CHANCE EXAMINATIONS, MARCH 2026

## Fourth Semester

B.Voc Tourism and Hospitality Management

## Core - THM4ST05 - TOUR PACKAGING AND ITINERARY PREPARATION

2019 Admission Onwards

C401CDA4

Time: 3 Hours Max. Marks : 80

### Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is independent tour?
2. What is sightseeing?
3. Write any two factors influencing in tour package.
4. What is brochure designing for a tourpackage?
5. Write any two components of an itinerary.
6. What do you mean by travel cost?
7. What do you mean by motor coach pricing?
8. Write any 2 significance tour cost sheet.
9. What is corporate tour package?
10. Write any tourist attraction in thekkady.
11. Write any 2 attraction of hyderabad.
12. What do you mean by travel trade?

(10×2=20)

### Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Briefly expalin the importance of intinerary.

14. Write a note on pre-designed itinerary.

15. What are the exclusion in a tour package?

16. How to use social media to promote a package tour?

17. What is cultural tourism product?

18. What is fixed cost in tour package?

19. What is a major diffrence between FIT AND GIT Package tour?

20. Write short note on ajantha ellora caves.

21. Give the name of three tourist attraction of Jaisalmer.

(6×5=30)

**Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss the steps involved in package tour formulation process.

23. Write a note on FIT and GIT.

24. Prepare an itinerary from your place to calicut-waynad-coorg.

25. Discuss the Steps to be followed in the research and preparation of any itinerary.

(2×15=30)